

Brief Industrial Profile of Bolangir District (2016-17)



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under

the Ministry of Micro, Small & Medium Enterprises, Government of India has been

undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings

out the Survey Report as per the guidelines issued by the office of Development

Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its

Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey.

This Industrial Potentiality Survey Report of Bolangir district covers various parameters like

socio-economic indicators, present industrial structure of the district, and availability of

industrial clusters, problems and prospects in the district for industrial development with

special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial

potentialities of the district. I hope this Industrial Potentiality Survey Report would be an

effective tool to the existing and prospective entrepreneurs, financial institutions and

promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for

his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals

in the state.

(K. L. Rao)

Director

Place: Cuttack.

Dated: 28th June, 2016

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Brief Industrial Profile of Bolangir District

1. General Characteristics of the District:

The district of Bolangir is carved out of the princely state Patna. The district was formed on 1st November,1949. The district of Bolangir is named after the headquarters town of Bolangir. Bolangir town was also the headquarters of the feudatory state of Patna, since the eighties of the nineteenth century. Balaram Deo, the brother of Narasimha Deo, the 12th Raja of Patna, established in Bolangir. It is said that the town being founded by Balaram Deo was named after him as Balaramgarh, from which the present name Bolangir has been derived. The Chauhan rule ended with the merger of the state of Patna and Subarnapur with Orissa on the 1st January, 1948. They together formed the district of Bolangir. Subarnapur was carved out as a separate district on 1.4.1993. The prominent economic activities prevalent in the district are agriculture, horticulture, forest and Hand loom in small scale and artisan, cottage and village industrial activities based on forest produce. There also exists enormous potential for nonfarm sector activities in the district.

1.1 Location & Geographical Area.

The district is situated in the western part of Orissa. The district finds its circumferential limits within 29°9" and 21°5" North Latitude and 82°41" East Latitude. The western and north western boundary formed by the magnificent range of hills known as Gandhamardan which separates the district from Sambalpur and Kalahandi. It is surrounded on the North by Bargarh and Subarnapur, East by Subarnapur and Boudh, South by Kalahandi and West by Nuapada district. The state of Madhya Pradesh also remains in the western border. The total geographical area of the district is 6575 Sq. kms

1.2 Topography

The district has two physiographic regions viz, hills of west and south and plains of north and east. The district forms a part of the crystalline soil region of the Deccan plateau. The western and southern part is in undulating plain, rugged and isolated with hill ranges rising in various directions, a lofty irregular hill range, forming a natural boundary to the west and North West.

1.3 Availability of Minerals

Manganese, Graphite, Quartz, Galena, Gem Stone, Lime stones etc. are the important mineral deposits of the district. The bauxite deposits have been concentrated in the Gandhamardan hill ranges. Among all minerals only graphite, manganese and quartz have been commercially exploited so far. The number of working graphite mines is 14 covering an area of 279.643 hectares. There are two working quartz mines covering 11.098 hectares and one manganese mines covering 7.272 hectares.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones
		2010-2011
MAJOR	MINERAL	
1.	Graphite	872.0 M.T
2.	Manganese	14770.0 (2008-09)
3.	Quartz	50.0 (2008-09)

SOURCE:- O/O DIRECTORATE OF MINING, BHUBANESWAR AND DISTRICT HANDBOOK, 2009, BOLANGIR,

1.4 FOREST

Forest occupies about 23.48% of the total geographical area of the district. The major forest products of the district are Timber, firewood and kendu leaves.

The minor forest products constitute Sabai grass, bamboo, hill brooms, mahul flowers, sal seeds etc. Forest have great economic relevance to the district. A large number of tribal families earn their livelihood by selling minor forest products. Sal, Piasal, Teak, Sahaj, Dharua, Bamboo etc., are important varieties of trees found in the forest.

1.5 Administrative set up

The district comprises of 3 Sub-divisions namely Bolangir, Patnagarh and Titilagarh comprising 14 Community Development Blocks. The Revenue Administration is managed through network of 14 Tahasil offices spread out in the district. The district has 14 police stations, 4 towns, (3 NACs, 1 Municipality) and 285 Gram Panchayats having 1794 villages. The detail picture of administrative set up of the district is given below:

1. District Headquarter :Bolangir

2. No. of Sub-divisions :3(Bolangir, Patnagarh, Titlagarh)

3. No. of Municipality :1(Bolangir)

4. No. of NACs :3(Kantabanji,Titlagarh, Patnagarh)

5. No. of CD Blocks :14 (Agalpur, Bangamunda, Belpada,

Bolangir, Deogaon, Khaprakhol, Loisinga, Puribahal, Patnagarh,

Puintala, Saintala, Tentulikhunti,

Titlagarh, Tureikela)

6. No. of Tahasils :14
7. No. of Police Stations :14

8. No. of Assembly

Constituencies :5

9. No. of Fire stations :4

10. No. of Gram Panchayats :285

11. No. of Villages : 1794

2. District at a glance

Captain Capt	S.No	Particular	Year	Unit	Statistics
i) Latitude ii) Latitude ii) Longitude 2014-15 iii) Geographical Area 2014-15 iii) Sub divisions 2014-15 iii) Tehsils 2014-15 Nos 3 iii) Tehsils 2014-15 Nos 14 iii) Sub-Tehsil 2014-15 iv) Patwar Circle 2014-15 V) Panchayat Samitis (CD Block) vi) Nagar nigam 2014-15 Vi) Nos 4 (Municipality & NAC) viii) Gram Panchayats 2014-15 Nos 4 (Municipality & NAC) viii) Gram Panchayats 2014-15 Nos 285 xi) Revenue villages 2014-15 Nos 1794 x) Assembly Area 2014-15 Nos 5 2. Population (A) Sex-wise i) Male ii) Female 2011 Nos 831349 ii) Female 2011 Nos 817225 (B) Rural Population 2011 Nos 817225 (B) Rural Population 2011 Nos 1451220 3. Agriculture A. Land utilization i) Total Area 2014-15 ii) Forest cover 2014-15 iii) Non Agriculture Land iii) Forest cover 2014-15 iii) Non Agriculture Land iv) Cultivable Barren land 4. Forest	1	G	eographical f	eatures	
ii) Latitude iii) Longitude iii) Geographical Area Administrative Units ii) Sub divisions 2014-15 iii) Sub divisions 2014-15 iii) Sub-Tehsil 2014-15 iii) Sub-Tehsil 2014-15 iii) Patwar Circle 2014-15 V) Panchayat Samitis (CD Block) Vi)Nagar nigam 2014-15 Viii) Nagar Palika (Municipality & NAC) Viii) Gram Panchayats Xi) Revenue villages X) Assembly Area 2014-15 Nos 2014-15 Nos 4 (Municipality & NAC) Viii) Gram Panchayats Xi) Revenue villages Xi) Revenue villages Xi) Revenue villages 2014-15 Nos 22. Population (A) Sex-wise ii) Male 2011 Nos 831349 ii) Female 2011 Nos 831349 ii) Female 2011 Nos 8417225 (B) Rural Population 2011 Nos 1451220 3. Agriculture A. Land utilization ii) Total Area 2014-15 iii) Non Agriculture Land iv) Cultivable Barren land 4. Forest	(A)	Geographical Data	2014-15		
ii) Longitude			2014-15		20 ⁰ 09' to 21 ⁰
Hectares		·			05' (North)
Iii) Geographical Area 2014-15 Hectares 657000		ii) Longitude	2014-15		82 ⁰ 41' to 83 ⁰
(B) Administrative Units i) Sub divisions 2014-15 Nos 3 ii) Tehsils 2014-15 Nos 14 iii) Sub-Tehsil 2014-15 Nos - iv) Patwar Circle 2014-15 Nos 14 (CD Block) 2014-15 Nos 14 (CD Block) 2014-15 Nos 0 vi) Nagar nigam 2014-15 Nos 0 vii) Nagar Palika 2014-15 Nos 4 (Municipality & NAC) 2014-15 Nos 285 xi) Revenue villages 2014-15 Nos 1794 x) Assembly Area 2014-15 Nos 5 2. Population 2014 Nos 831349 ii) Female 2011 Nos 831349 ii) Female 2011 Nos 817225 (B) Rural Population 2011 Nos 1451220 3. Agriculture A. Land utilization i) Total Area 2014-15 " 154 iii) Non Agriculture Land 2014-15 " 53 iv) Cultivable Barren land 4. Forest		-			42' (East)
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ii) Tehsils	(B)	Administrative Units			
iii) Sub-Tehsil 2014-15 Nos -		i) Sub divisions		Nos	3
iv) Patwar Circle		ii) Tehsils	2014-15	Nos	14
V) Panchayat Samitis		iii) Sub-Tehsil		Nos	-
(CD Block) vi)Nagar nigam vii) Nagar Palika (Municipality & NAC) viii) Gram Panchayats xi) Revenue villages xi) Revenue villages xi) Assembly Area 2014-15 X) Assembly Area 2011 X) Nos X) Assembly Area 2011 X) Nos X) Assembly Area 2011 X) Nos X) Assembly Area X) Assembly Area 2011 X) Nos X) Assembly Area X) Assembl		iv) Patwar Circle		Nos	-
vi)Nagar nigam 2014-15 Nos 0 vii) Nagar Palika 2014-15 Nos 4 (Municipality & NAC) viii) Gram Panchayats 2014-15 Nos 285 xi) Revenue villages 2014-15 Nos 1794 x) Assembly Area 2014-15 Nos 5 5		,	2014-15	Nos	14
Viji Nagar Palika		(CD Block)			
(Municipality & NAC) viii) Gram Panchayats 2014-15 Nos 285 xi) Revenue villages 2014-15 Nos 1794 x) Assembly Area 2014-15 Nos 5 2. Population (A) Sex-wise i) Male 2011 Nos 831349 ii) Female 2011 Nos 817225 (B) Rural Population 2011 Nos 1451220 3. Agriculture A. Land utilization i) Total Area 2014-15 " 154 iii) Non Agriculture Land 2014-15 " 53 iv) Cultivable Barren 2014-15 " 23 land 4. Forest				Nos	
viii) Gram Panchayats 2014-15 Nos 285 xi) Revenue villages 2014-15 Nos 1794 x) Assembly Area 2014-15 Nos 5		, •	2014-15	Nos	4
Xi) Revenue villages 2014-15 Nos 1794 X) Assembly Area 2014-15 Nos 5 2. Population (A) Sex-wise					
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A. Land utilization i) Total Area 2014-15 Hectare ii) Forest cover 2014-15 iii) Non Agriculture Land 2014-15 iv) Cultivable Barren land 4. Forest		Rural Population	2011	Nos	1451220
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ii) Forest cover 2014-15 " 154 iii) Non Agriculture Land 2014-15 " 53 iv) Cultivable Barren 2014-15 " 23 land Forest	A.	Land utilization			
ii) Forest cover 2014-15 iii) Non Agriculture Land 2014-15 iv) Cultivable Barren land 2014-15 Forest 154 2014-15 23		i) Total Area	2014-15		657
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iv) Cultivable Barren 2014-15 " 23 land Forest		,		"	
land 4. Forest					
4. Forest		•	2014-15	u	23
2 0 2 0 0		land			
(i) Forest 2014-15 Sq.kms. 1543.85	4.	Forest			
		(i) Forest	2014-15	Sq.kms.	1543.85

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	361063
	ii) Buffaloes	2012	Nos.	41171
B.	Other livestock			
	i) Goats	2012	Nos.	256173
	ii) Pigs	2012	Nos.	973
	iii) Dogs & Bitches	2012	Nos.	na
	iv) Railways	2014-15		
	i) Length of rail line	2014-15	Kms	177
	V) Roads	2014-15		
	(a) National Highway	2014-15	Kms	159
	(b) State Highway	2014-15	Kms	134
	(c) Major District Road	2014-15	Kms	121
	(d) Other district Roads	2014-15	Kms	576
	(e) Rural road	2014-15	Kms	872
	(f) G.P.Road	2014-15	Kms	831
	(g)Panchayat samiti road	2014-15	Kms	505
	(H) Forest Road	2014-15	Kms	253
	(VI) Communication	2014-15		
	(a) Telephone	2014-15	Nos	
	connection			
	(b) Post offices	2014-15	Nos.	287
	(c) Telephone	2014-15	Nos.	na
	center/Exchange			
	(d)Density of Telephone	2014-15	Nos./1000	na
			person	
	(e) Density of Telephone	2014-15	No. per	na
			SqKM.	
	(f) PCO Local	2014-15	No.	-
	(g) PCO STD	2014-15	No.	-
	(h) Mobile	2014-15	No.	-

(VII) Public Health			
(a) Allopathic Hospital	2014-15	Nos	5
(b)Beds in Allopathic hospitals		Nos	444
(c) Ayurvedic Hospital		Nos.	34
(d)Beds in Ayurvedic hospitals		Nos.	
(e)Unani hospitals		Nos.	-
(f) Community health centers		Nos.	15
(g)Primary health centers		Nos.	42
(h)MHU		Nos.	15
(i) Sub Health Centers		Nos.	226
(j) Private hospitals		Nos	2
(VIII) Banking			
commercial			
(a) Commercial Bank	As on 31.03.2016	Nos.	151
(b) Rural Bank Branches	As on 31.03.2016	Nos.	82
(c) Urban	As on 31.03.2016	Nos.	1
(d) Semi-Urban	As on 31.03.2016	Nos.	68
(IX) Education	2014-15		
(a) Primary school	2014-15	Nos.	1322
(b) Middle schools	2014-15	Nos.	969
(c) Secondary & senior	2014-15	Nos.	362
secondary schools			
(d) Colleges	2014-15	Nos.	25
(e) Technical University	2014-15	Nos.	-

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Bolangir

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Alloted(i n Acres)	Prevail ing Land Rate Per Acre/R s. In lakh	Total Sheds	Sheds Allotted/ used	No of vacant sheds	No of units in operation
1	Bolangir Zone A	13.460	8.513	7.00	18	17	1	10
2.	Bolangir Zone-B	89.580	43.162	5.50	ı	-	ı	03
3.	Bolangir NID (Phase I)	168.130	72.866	4.50	-	-	-	04
4.	Bolangir NID (Phase II)	395.890	131.310	3.50	-	-	-	03
5.	Kantabanji	9.470	8.523	10.00	06	06	-	05
6.	Titlagarh	17.460	9.093	10.00	15	11	4	11
7.	Patnagarh	10.291	0.000	10.00	-	-	-	-
	Total	704.281	273.467	-	39	34	5	36

Source:- IDCO, Bhubaneswar and DIC, Bolangir

3. INDUSTRIAL SCENERIO OF BOLANGIR DISTRICT

3.1 Industry at a Glance By 2012-13

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NOs	1415
2.	TOTAL INDUSTRIAL UNIT	NOs	4557
3.	REGISTERED MEDIUM & LARGE UNIT	NOs.	5
4.	ESTIMATED. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NOs.	15705
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NOs.	3652
6.	NO. OF INDUSTRIAL AREA	NOs.	7
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	10617.3
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	na

Source: O/o. Directorate of Industries, Cuttack and DIC,Bolangir

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Up to	1984-85	352	4091	221.75
During	1985-86	35	432	39.81
During	1986-87	49	616	78.76
During	1987-88	69	729	127.79
During	1988-89	48	347	22.98
During	1989-90	30	384	87.86
During	1990-91	26	234	68.79
During	1991-92	43	774	151.12
During	1992-93	36	780	157.04
During	1993-94	18	223	69.09
During	1994-95	15	174	78.18
During	1995-96	12	123	16.03
During	1996-97	37	300	63.25
During	1997-98	16	118	26.54
During	1998-99	23	260	579.05
During	1999-2000	31	394	160.05
During	2000-01	34	223	102.13
During	2001-2002	24	161	513.59
During	2002-03	35	300	1477.24
During	2003-04	53	469	137.63
During	2004-05	24	244	167.56
During	2005-06	17	252	216.41
During	2006-07	30	350	478.55
During	2007-08	53	436	2641.25
During	2008-09	56	462	241.13
During	2009-10	49	536	329.05
During	2010-11	55	685	387.65
During	2011-12	59	774	1301
During	2012-13	86	834	676
	Total	1415	15705	10617.3

Source: O/o. Directorate of Industries, Cuttack and DIC,Phulbani

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

	Category of Product wise No. of MSME set up with Investment & Employment in the DIC:BOLANGIR by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment	
1	FOOD AND ALLIED	1460	6853.5	6944	
2	CHEMICAL & ALLIED	112	412.22	865	
13	ELECTRICAL & ELECTRONICS	17	63.81	105	
1	ENGINEERING & METAL BASED	528	2048.96	3425	
5	FOREST & WOOD BASED	223	200.72	1292	
6	GLASS & CERAMICS	249	2743.6	5296	
7	LIVESTOCK & LEATHER	28	61.79	232	
×	PAPER & PAPER PRODUCT	135	507.08	812	
9	RUBBER & PLASTICS	70	1602.79	482	
10	TEXTILES	801	5615.79	7867	
11	MISC. MANUFACTURING	252	948.52	1303	
12	REPAIRING & SERVICING	2696	7319.51	9779	
	Total	6571	28378.29	38402	

Source: Directorate of Industries, Odisha

3.4 Large Scale Industries / Public Sector undertakings -3

U. .	Lai go codio induoti ico / i dono cocioi dilacitatingo c				
SI.	Name and address of the	Investment	Employment	Item of	
No	unit	(Rs. in lakh)	(Nos)	production	
1.	Ordnance Factory,	54400	2400	Defence	
	Badamal, Saintala, Bolangir			Production	
				(ammunition)	
2	GKW Piomex Steels Ltd.,	8724	551	Alloyed Steel	
	Turla, Titlagarh, Bolangir			·	
3	Rashabh Mining Pvt. Ltd.,	808	51	Granite	
	Titlagarh, Bolangir			Slab/Tiles	

Source: Directorate of Industries, Cuttack and DIC, Bolangir.

3.5 Major Exportable Item

The following items have potentiality for export.

- 1. Marble Tiles/Slab
- 2. Steels

3.6 Growth Trend

The trend shows that there is scope of opening of units with respect to steels, marble tile/slab units in the district taking into consideration of availability of resources, manpower and demand.

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3.7 Vendorisation / Ancillarisation of the Industry

At present, there are 5 nos. large and medium scale industry in the district, thus there is scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Bolangir are:

- (1) Iron packing box
- (2) Fabrication
- (3) Casting
- (4) Electrical workshop/Electrical Junction Box
- (5) Printing of Forms
- (6) Automobile Workshop
- (7) Cotton Waste
- (8) Stone Crusher
- (9) Cane and Bamboo
- (10) Machine made dog nail
- (11) Lancing Pipes and Tubes
- (12) Welding Electrodes
- (13) Bleaching Powder
- (14) Hard Pitch

Similarly, the following downstream project s can be promoted in the district.

1. Distillery

- 2. Card Board packing boxes
- 3. Coaltar
- 4. Breeze Coke/Coke Briquette
- 5. Slag Processing
- 6. Steel Furniture/Utensil
- 7. Wire Nail

3.8. Medium Scale Enterprises -2 nos.

SI.	Name and address of the unit	Investment	Employment	Item of
No		(Rs. in lakh)		production
1.	M/s. Vijayananda Cooperative	5488	500	Sugar and
	Sugar Mills Ltd., Sagarpally,			Spirit
	Deogaon, Bolangir			·
2	M/s. Spa Straw Board Industries	773	150	Writing/Printing/
	(P) Ltd., Charmora, Titlagarh,			Kra Paper
	Bolangir			·

Source: Directorate of Industries, Cuttack and DIC, Bolangir.

3.9 Service Enterprises

3.9.1. There is positive growth with respect to service enterprises like transport, and repairing services. There is also every scope for service enterprises with respect to handloom and handicraft sector. As handloom and textile based is a prominent activities of the district, there is scope for services like silk twisting, dying, sizing, knitting, and jari works in the district for the master weaver and enterprises.

3.9.2 Potentials areas for service industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Agro servicing centres
- 4) Retreading of tyres
- 5) Reconditioning of Battery
- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio

- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre
- 13) Silk Twisting/Handloom Dyeing/Sizing/Knitting
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) Electrical
- 18) Tailoring & Jari Works

3.10 Potential for new MSMEs

Taking into the consideration of availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

- 1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
- 2. Rice Mill
- 3. Chuda Mill
- 4. Cold storage/rural godown/Dehydrated Onion
- 5. Leaf cup and plates
- 6. Jam, Jelly and Squash
- 7. Tomato Product, Ketchup, Chutney
- 8. Pickle
- 9. Kendu Leaf Product/Bidi
- 10. Oil Mill
- 11.Dal Mill
- 12. Spices Grinding
- 13. Cattle/Poultry Feed
- 14. Bread/Bakery/Biscuit
- 15. Food Mixture
- 17. Voltage Stabilizer
- 18. Readymade Garment
- 19. Agriculture implements
- 20. Cement products
- 21. Leather Bag Manufacturing/Shoe
- 22. Aluminium Utensil/Furniture
- 23. Fabrication/steel furniture
- 24. Agarbati/Candle
- 25. Granite Cutting/Polishing
- 26. Printing Press/Exercise Book
- 27. Packaged Drinking Water
- 28. Galvanised Product
- 29. Fly ash Brick

- 30. Cotton Ginning
- 31. Art Textile
- 32. Disposable Plastic Syringe/Needle
- 33. Rice Bran Oil
- 34. Neem Based Product
- 35. Mushroom Processing
- 36. Graphite Based Units
- 37. Handloom Fabrics
- 38. Terracota
- 39. Jute and Hemp Rope
- 40. Brass Metal
- 41. Durry and Carpet Weaving
- 42. Terracota
- 43. Diary Product

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. Rice Mill Cluster at Bolangir

Handicraft Sector:

- 1. Puintala Terracotta
- 2. Lakhapali Terracotta
- 3. Bhali, Paddy Craft
- 4. Kumbhari Terracotta
- 5. Ranipur & Jharial, Appliuiq
- 6. Patnagarah, Cotton Sarees
- 7. Deogaon- Guduvela, Cotton & Silk Bomkei Sarees
- 8. Kutasinga- Loising, Tie- Die Desgin

4.1.2 Service Sector (NIL)

4.2 <u>Details for Identified cluster</u>

4.2.1 Name of the cluster(Rice Mill Cluster at Bolangir)

1	Principal Products Manufactured in the Cluster	Rice, Rice Bran, Husk
2	Name of the SPV /Implementing Agency	CSREM
3	No. of functional units in the clusters	35
4	Turnover of the Clusters	100 crores (approximately)
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	520
7	Average investment in plant & Machinery	1.5 crores
8	Major Issues / requirement	 a) Inadequate credit facilities b) Lack of knowledge on export procedure c) Procurement of raw material d) Technology upgradation
9	Presence of capable institutions	District Industries Centre, Bolangir
10	Thrust Areas	1-Formation of SPV 2-Procurement of Raw material 3- Tech upgradation
11	Problems & constraints	a) Low quality of paddyb) Powerc) Transportationd) Low Price realization

Present status of the cluster:-

There are 35 rice mill registered registered in DICs,. The cluster for which DSR has been sent to O/o. DC(MSME) under MSE CDP Schemes. Soft intervention has been approved.

4.2.2- Name of the cluster(Granite Cluster at Bolangir).

1	Principal Products Manufactured in the Cluster	Granite Slabs/Tiles	
2	Name of the SPV /Implementing Agency	CSREM	
3	No. of functional units in the clusters	8 units registered and 12 units are under pipeline	
4	Turnover of the Clusters	32 crores (approximately)	
5	Value of Exports from the Clusters	Nil.	
6	Employment in Cluster	160	
7	Average investment in plant & Machinery	50 lakhs	
8	Major Issues / requirement	a) Poor Mining and Processing technology b) Lack of knowledge on export procedure c) Poor human resource management	

9	Presence of capable institutions	District Industries Centre, Bolangir	
10	Thrust Areas	1-Formation of SPV 2-Skilled Manpower 3- Credit	
		4- Export	
11	Problems & constraints	a) Lack of support infrastructure b) Apathy of financial institution c) Poor human resource management d) Technology realization	

Present status of the cluster:-

At present, There are 8 registered unit, 12 units are under pipeline and 20 units are approved. The cluster has been identified and CSREM is the implementing agency. The proposal was sent to O/o. DC(MSME) under MSE CDP Schemes, but could not be approved due to insufficient number of units.

5. General issues raised by industry association

The re is one industries association exists in the district as reported by DICs. The representative of the association has been contacted and views are noted.

- 1. Single window system is not effective.
- 2. Though there is enough scope for anicilarisation, mother plants of the state are not interested for the local product, for which Govt. intervention has been required.
- Lack of interest among Bankers to support/rehabilitation of potential micro and small units
- 4. Lack of Marketing facilities.
- 5. Greater awareness among prospective youth are required to motivate them for self employment.

1. Prospects of training programmes during 2016-17

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Repairing and Servicing of Electrical Items, Embroidery and Tailoring, DTP and Screen Printing, Mobile Phone Repairing, Photoshop and Digital	06

		Photography	
2	MDP	Computerised Financial Accounting	01
3	BSDP	-	-
4	EDP	-	-
5	IMC	General	06

These have been proposed and would conducted subject to availability of sanction.

7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	1 no of MSE unit may be motivated for acquiring ISO 9000 and reimbursement thereof may be followed.
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	There may be one awareness programme on the scheme for SHG
8	VDP	-
9	National awards	2 nos. MSMEs may be motivated for applying national award
10	NMCP schemes	
	I. Lean Manufacturing	-
	II Design Clinic	-
	III Market assistance & Tech. up gradation	1 nos. may be motivated for availing assistance under the scheme
	IV QMS/QTT	-
	V Tech. & quality up	
	gradation support	
	VI ICT	
	VII Bar Code	1 nos. MSE units may be motivated for bar coding and availing reimbursement under the scheme
	VIII IPR	-
	IX Incubator scheme	-

These have been proposed and would conducted subject to availability of sanction.

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) (EM-I & EM-II have been abolished from 18.09.2015)	Can be obtained online www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, Near Civil Court Bolangir
3.	Land and Industrial shed	IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	 All Nationalized Bank Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur Secy, KVIB, Near Ram Mandia, Bhubaneswr GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar
5.	For raw materials under Govt. Supply	 MD, OSIC, Khapuria, Cuttack Senior Branch Manager, NSIC, Link Road, Cuttack
6.	Plant and machinery under hire / purchase basis.	Senior Branch Manager NSIC, Link Road, Cuttack
7.	Power/ Electricity	O/o. the SDO, WESCO, Bolangir

8.	Technical Know -how.	MSME Development Institute, Govt. of India, College Square, Cuttack
9.	Quality & Standard	 Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar
10.	Marketing /Export Assistance	 MSME Development Institute, Govt. of India, College Square, Cuttack Director, EPM, Asoka Market, Bhubaneswar Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar Senior Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	 MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Phulbani. Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack/CDVO, Kandhamal. Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar Director of Textiles, Satya Nagar, Bhubaneswar/Asst.Director, Textile, Patnagarh. Director of Fisheries, Jobra, Cuttack/District Fisheries Officer, Phulbani Coconut Development Board, Nayapalli, Bhubaneswar Coir Board, Jagamara, Bhubaneswar Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar/DFO, Bolangir
